

Notification Type:	Promotion	
Jurisdiction:	MISSISSIPPI	
Notice Date:	11/17/2021	
Package Number:	MS-22-0001	
Service Name:	PR - Business Promo Renewals	
Tariff /Guidebook Sections:		
Expected Issue Date:	01/01/2022	
Expected Effective Date:	01/01/2022	
Descriptive Narrative:	Revised June 1, 2022: <i>AFL Back Up Bundle Promotion III</i> described below ends on July 20, 2022	
	Offer Dates       START on January 1, 2022 END on December 31, 2022 <b>ATL Back Up Bundle Promotion III</b> This promotion provides a discounted per line effective monthly rate for AT&T Business Local Calling Option A package charges for customers who subscribe to AT&T Business Local Calling Option A when it is part of a bundle (Note 1). During this period eligible Business customers will receive a net monthly rate of \$35 (via a credit) for AT&T Business Local Calling (BLC) Option A package charges. Eligible customers are as follow:         New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or; Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&T Long Distance and AT&T Internet Service, AT&T Mobility, or DIRECTV as a part of a Bundle, or; Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle (Save), and who subscribe to a 12-month Term Plan for BLC Option A.         For customers participating in this offer and receiving discounts as described above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re- subscribe for two consecutive terms.         Furthermore:       Customers participating in a Business Local Calling promotion as part of a Bundle, with the promotional rates listed below, may continue to participate in the promotion rates if they agree	





This offer may not be combined with other AT&T Business Local Calling Term Plan discounts. This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to nineteen (19) lines per customer location. When the customer's bundle subscription expires, these benefits will no longer apply. All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

Note 1: The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility or DIRECTV.

#### **Business Package Additional Line Promotion**

This promotion ("Program") is an offering available to existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling package Term Plan after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling package Term Plan after refusing the initial offer to add an AT&T Business Local Calling package Term Plan. Also, all customers who add local exchange access lines to an AT&T Business Local Calling package Term Plan. Also, all customers who add local exchange access lines to an AT&T Business Local Calling package Term Plan. Also, all customers who add local exchange access lines to an AT&T Business Local Calling package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify. Eligible customers will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location. Bill credits will become effective with the third bill period following eligibility. All orders must be completed by 1/31/2023. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. The Company may discontinue this offer upon 14 days' notice.

#### **Enhanced Save A Line II Promotion**

This promotion is available to existing AT&T business customers in AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee who are not on a voice package term plan or who transfer lines from a current term plan agreement to a new eligible agreement with a term equal to or greater than the time remaining on their current agreement, who indicate a desire to disconnect their local exchange access lines then reconsider and keep their lines. Customers must subscribe these lines to a new AT&T Business Local Calling agreement for at least a 1-year term. These customers will receive a \$6.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a \$12.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers must agree to subscribe all their lines to AT&T Business Local Calling in order to receive the credit.

#### **Remote Call Forwarding Promotion**

The Remote Call Forwarding Promotion (the "Program") will offer discounts on the Subscriber's bill. The offer is only available to new subscribers requiring Remote Call Forwarding ("RCF") to maintain their local exchange business number(s) or existing AT&T subscribers that are moving within their local area that are required to change their business telephone number(s). The subscriber will earn, for 12 months, as long as they maintain a local service agreement with AT&T, a discount in an amount that reduces the Remote Call Forward service to \$5.00, and can have a maximum of (10) RCF lines for local call forwarding only using this promotion. Each RCF path must be located in the same state where the qualifying local exchange service is established. Subscribers must order RCF service within 30 days of establishing the qualifying local exchange service in order to be eligible.



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	AT&T Bus	iness Remote Call For	warding with U	nlimited Local Usage	
		ack Promotion II		<b>___-_--</b>	
	This promo access servi service with are now req seats, and c (RCF) to ke promotiona	tion is available to exist ce with another carrier a the Company or AT& uesting 1-10 business e annot port their telepho ep their existing telepho l period, eligible busine	and who now est Γ Business Voice xchange access line number and re one numbers at e ss customers will	oomers who have their ex- ablish their exchange ac over IP Service (AT&T ines and/or 1-6 AT&T P equire Remote Call Forw xisting location. During receive a net effective r	cess T Phone), hone varding this rate of
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	<ul> <li>To qualify terminate AT&amp;T B</li> <li>Promotio qualifyin maximum this discownere set</li> <li>If subscrite AT&amp;T B</li> <li>Promotio monthly be discownere the set of the set o</li></ul>	y for this promotion, the to a Company business usiness Voice over IP S n. Subscribers must or g exchange access servin n of ten RCF paths (init bunted service, and the I rvice from the other car ber with this RCF Pron usiness Voice over IP S n will continue to apply Remote Call Forwardin unted for each path and customers will receive a /Winback Promotion ca	access line (exc ervice, at the tim der RCF service ' ce from the other ial/additional) pe RCF path(s) must rier was located. notion terminates ervice and retain ' until customer t g rates and unlim for each addition waiver of the no unnot be combine	I number of the RCF ser luding 800 service lines e customer subscribes to within 30 days of establic carrier. Subscribers may r billing account particip be located in the same se Company business acce s the Company's RCF, t erminates the RCF servi- ited local or local toll us al path. nrecurring charges to acce which will still be avail	) or o this shing the ay have a pating in state ess line or his ce. The sage will Id RCF. otions or
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	for a 1 or 2 monthly cha their month Contributor amount of t Maximum	year term, will receive arges for Eligible Servia ly bill. The MARC is b y Services. Annually, th otal volume discount cr	a monthly percenters, expressed as a sed on the custone edits a customer	nual Revenue Commitme tage discount credited o a total volume discount mer's total billed revenu will receive is limited by upon the MARC to whit	ff their (TVD) on ue for y the
		Maximum Annual	TVD	TVD	
	MARC	Discount	<u>1 Year</u>	<u>2-Year</u>	
	\$500	\$375	5%	8%	
	\$2,500	\$1,000	5%	10%	
	\$5,000	\$2,500	5%	10%	
	\$10,000	\$7,500	5%	15%	
	\$25,000	\$26,250	5%	20%	
	\$75,000	\$40,000	5%	25%	
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service from a competitive local exchange carrier to AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina or AT&T Tennessee) will receive accelerated discounts calculated as a percentage of their MARC. This additional, accelerated discount will be applied as a credit to their bill. Win and Winback customers will receive a waiver of the normally applicable service order and line connection non-recurring charges associated with local access lines and any vertical services ordered at the time of their initial subscription to CompleteLink 1.5. The accelerated discounts will be applied for 1 or 2 year term commitments, according to the schedule below, in the 1st and 13th month of the applicable term.

Accelerated Discounts:	1 Year Term	2 Year Term
Up Front Credit	5%	15%
1st Year Anniversary	N/A	10%

Promotion Restrictions/Eligibility Requirements

ł	Promotion Restrictions/Eligibility Requirements
-	This promotion is available to business customers on an aggregate billing telephone
	number ("BTN") basis, as follows: (a) to new or existing customers who subscribe to
	services reported by AT&T as regulated in accordance with the FCC's Part 32 Uniform
	System of Accounts ("Regulated Services"); and (b) to such customers who agree to be
	billed by AT&T for all of their BTNs in an aggregate monthly billing amount of not less
	than \$500 per year. This promotion is not transferable or assignable.
-	BTNs that include Regulated Services pursuant to Contract Service Arrangements
	(CSAs) or other AT&T programs or promotions are not eligible for inclusion in this
	promotion.
_	CompleteLink 1.5 is offered for term commitments of one or two or years. Customers
-	must select one of the offered MARC levels and must sign a Confirmation of Service
	Order ("CSO") to indicate their selection. A customer may increase their MARC level
	-
	at any time without assessment of early termination charges. To increase a MARC, the
	customer must also commit to a new term. A decrease of the MARC level during the
	term is deemed to be a termination of the Service and early termination charges are
	applicable, unless the customer qualifies for a Business Downturn MARC Downgrade.
-	The Term of a CompleteLink 1.5 agreement begins on the date all Billing Telephone
	Numbers ("BTNs) listed on Attachment B to the CSO are entered into the AT&T billing
	system ("Commencement Date") and continues thereafter for the Term Length specified
	in Attachment A to the CSO (the "Term").
-	MARC "Contributory Services" include eligible AT&T intrastate ILEC network
	services provided by AT&T Florida. The following charges do not contribute toward the
	MARC: E-911 Service charges, taxes, late payment charges, charges billed pursuant to
	Federal or State Access Service Tariffs, and charges collected on behalf of cities,
	municipalities or other governmental entities (including, but not limited to surcharges
	for 911 services, end user common line surcharges, nonregulated entities, 976 service
	charges, Miami Manhole surcharges, universal service fees, and telecommunication
	relay service surcharges).
-	"Eligible Services" are those services that are eligible for discounts based on
	achievement of specified MARC. MARC volume discounts are limited to the following
	Eligible Services: Individual business lines, analog trunks, TouchStar Service features,
	selected Custom Calling Service features (speed calling 8-code [USOC ES] and
	anonymous call rejection [USOC HBY] are no longer eligible for discounts), Message
	Waiting Indication, RingMaster I and II, Complete Choice for Business (CCB)
	excluding CCB with Term Plan discounts, and Hunting for a one year term. Hunting is
	not an Eligible Service for terms of 2 years, but will be separately discounted 50% for a
	two-year term commitment, and those discounts will not apply against the MAD.
_	With the exception of local exchange access service, CompleteLink 1.5 customers are
	not required to purchase any of the Contributory services.
	AT&T will send a notice to the Customer's billing address prior to the term expiration
-	date of the CompleteLink 1.5 agreement. If a customer does not commit to a new term
	plan or an alternate plan by the last date of the existing term plan, the customer's
	plan of an alternate plan by the last date of the existing term plan, the customer's



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	CompleteLink 1.5 plan, discounts and rates will terminate and the customer will be billed at the prevailing guidebook rates.
	- Eligible Win/Winback customers will receive a waiver of normally applicable service order and line connection nonrecurring charges associated with local access lines and/or
	vertical services ordered at the time of the initial subscription to a CompleteLink 1.5
	agreement. Standard non-recurring charges, as appropriate, will apply to lines and
	features added after the initial CompleteLink 1.5 order.
	- Win/Winback business customers who establish service with AT&T and subscribe to a
	CompleteLink 1.5 agreement will receive an accelerated discount that is calculated as a
	percentage of their agreed upon MARC and will be applied as a credit to their bill. The
	accelerated discounts will be applied upon subscription to CompleteLink1.5 and yearly
	(for terms exceeding one year) thereafter.
	- Customers who establish a CompleteLink 1.5 agreement and later upgrade to a new
	term length and or MARC level, or who terminate their CompleteLink 1.5 agreement
	prior to its expiration date, will forego any accelerated discounts not yet received.
	Customers who upgrade will retain any accelerated discounts already received and will
	not receive any yearly accelerated discounts based on their original CompleteLink 1.5
	term.
	- If the customer's actual billings for "Contributory Services" are less than the customer-
	selected MARC, the customer will be billed an "Annual Shortfall" charge which is the
	difference between the MARC and the actual billings for the Contributory Services for
	<ul><li>the same 12 month period, excluding any taxes and surcharges.</li><li>In the event the customer terminates the CompleteLink 1.5 agreement prior to the</li></ul>
	expiration of the Term, the customer shall be liable for Early Termination charges. The
	Early Termination charge shall be calculated as follows:
	A. 50% of the MARC multiplied by the number of years remaining in the Term. If the
	termination includes calculation for a partial year and the partial year relevant
	billings are less than the customer's MARC commitment, the customer shall pay to
	AT&T 50% of the difference between the MARC and the actual amount of billings
	of Contributory Services for the same period of time.
	B. In addition to the Early Termination charge described in A. above, the customer
	shall be liable for Early Termination charges equal to 50% of any accelerated
	discount(s) received, prorated for the number of months remaining under this
	Order.
	- Termination liability charges applicable for CompleteLink 1.5 agreements will be offset
	by termination charges, if applicable, from other allowed agreements for any
	CompleteLink 1.5 Eligible Service as a result of the same customer termination activity.
	Termination charges resulting from the charge-back of Accelerated Discounts received
	will not be offset by termination charges as a result of the termination of other allowed
	agreements for CompleteLink 1.5 Eligible Services.
	- At the customer's request, termination charges may not apply as follows:
	A. Satisfaction Guarantee: The customer may terminate this Order without Early
	Termination charge liability within 90 days of subscribing, unless the customer had
	terminated another AT&T toll, access or usage term plan to subscribe to this
	CompleteLink 1.5 Plan. In addition, if the customer received an accelerated
	discount upon entering into this Order, the amount of the accelerated discount shall
	be charged to the customer's Main Billed Telephone number monthly statement or
	final bill.
	B. MARC Downgrade Allowance for Technology Upgrade: Subject to the following
	conditions as solely determined by AT&T, Customer may terminate this P ricing
	Schedule without incurring Early Termination Charges if:
	- Customer terminates Services in Column A below to replace those services with
	Services in the corresponding Column B below;
	- The Column B services are installed at the same locations and at the same
	relative quantities as the Column A terminated Services;
	- The invoiced charges for Services in Column B will result in a reduction in
	monthly charges such that Customer's MARC Contributory charges will be
	reduced by 50% or more; and



#### - Customer enters into a new CompleteLink 1.5 agreement ("CompleteLink Replacement Agreement") at the next lowest MARC level for a term equal to or greater than the time remaining in the Term of this P ricing Schedule; and - Customer's MARC under this P ricing Schedule exceeds \$500.00. Column A<sup>1</sup> Column B Analog Trunks ISDN PRI Basic Local Access Exchange Lines ISDN PRI - 90 day service guarantee does not apply to the CompleteLink Replacement agreement. C. Business Downturn MARC Downgrade: For purposes of this Order, the term "Business Downturn" is defined as an unplanned, measurable change in business conditions affecting the customer's business that was outside of the customer's control and that materially and negatively affected the customer's need for the level of AT&T Contributory Services. This provision may be invoked by the customer no earlier than on the 1st year anniversary date (based on the Commencement Date) of a two year term agreement. To invoke this provision, the customer must provide in writing to AT&T the facts which support its request for Business Downturn, and AT&T will solely determine whether the customer's supporting materials describe a situation which constitutes a Business Downturn under this Order. Upon AT&T's determination that a Business Downturn has occurred, the customer and AT&T shall then negotiate in good faith an appropriate and commercially reasonable change to the customer's commitments hereunder. Examples of appropriate and commercially reasonable changes are (but are not limited to) a modification to the term length, price, MARC, or combination thereof. The Parties shall continue performance under this Order during AT&T's determination and the negotiations. If no agreement can be reached regarding a change to the customer's commitments, then the rates, MARC, terms and conditions of this Order shall remain in effect for its Term. The customer may invoke this provision only once during the Term of this Order. The customer specifically acknowledges the transfer or substitution of the contributory services to a provider other than an AT&T company during the Term which results in a reduction in the projected annual spending for Contributory Services under this Order does not qualify as a business downturn. D. During the Term of this Order, the customer may terminate without liability provided: a) the customer converts to another Company Access or Usage plan with a term equal to or greater than the remaining CompleteLink 1.5 plan, and a revenue commitment equal to or greater than the CompleteLink 1.5 MARC. - Customers who have terminated a CompleteLink 1.5 agreement for the purpose of establishing service with another carrier and who now return to AT&T and sign a new CompleteLink 1.5 agreement will receive a one-time waiver or refund of termination charges associated with early termination of their former CompleteLink 1.5 agreement. The new term period and MARC must be greater than or equal to that of the terminated plan. Customers must not have had service disconnected for nonpayment with AT&T or have any past due bills for regulated service owed to AT&T, and the "Bill Name" must be the same as on the prior AT&T account in order to qualify. Each business customer may have only one each of the following two types of contracts, (i.e. up to three active contracts) at any given time for which the customer qualifies. Each contract will be limited to a maximum of 1,000 BTN's: Standard Winback If during the Term, an AT&T ILEC Service provided under a CompleteLink Agreement is migrated to a qualifying AT&T Business Voice over IP (BVoIP) Service or to a qualifying AT&T Mobility Service (referred to collectively as the "Replacement Service"), then the Early Termination Charge associated with the Terminated ILEC Service will be waived provided: (1) the Terminated ILEC Service has been installed at the Customer site for no fewer than 3 months; (2) the term of the Replacement Service agreement is equal to or greater than the

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<ul> <li>remaining term for the Terminated ILEC Service;</li> <li>(3) the Replacement Service is installed or available at the same Customer sites as the Terminated ILEC Service;</li> <li>(4) the Replacement Service is contracted for in the same relative quantity(ies) as those Terminated ILEC Services being displaced, and</li> <li>(5) activation of the Replacement Service at the Customer sites or for Customer use such Customer Sites occurs within 90 days of termination of the ILEC Service at that site. In conjunction with a migration to a qualifying AT&amp;T BVoIP or a qualifying AT&amp;T Mobility Service as described above, customers may qualify for MARC Downgrade Allowance for Technology Upgrade as described in paragraph B, herein. In such cases, the following replacement services will be allowed, in addition to those listed in the applicable table under paragraph B:</li> <li><u>A</u> <u>B</u> <u>Analog Trunks</u> to BVoIP or Mobility Measured or Flat Business Lines to BVoIP or Mobility</li> <li>Additionally, for purposes of determining the lower MARC, the MARC on the new agreement will be reduced in direct proportion to the reduction in revenue associated with the migrated AT&amp;T ILEC Services being provided to Customer under the qualifying AT&amp;T BVoIP Service or AT&amp;T Mobility Service contract. It is at the</li> </ul>
Measured or Flat Business Lines to BVoIP or Mobility Additionally, for purposes of determining the lower MARC, the MARC on the new agreement will be reduced in direct proportion to the reduction in revenue associated with the migrated AT&T ILEC Services being provided to Customer under the