



Notice

Notification Type:	Promotion
Jurisdiction:	LOUISIANA
Notice Date:	11/06/2023
Package Number:	LA-23-0036
Service Name:	PR Introduce Enhanced Save A Line III Promotion & Expire a Promotion
Tariff /Guidebook Sections:	
Expected Issue Date:	12/21/2023
Expected Effective Date:	12/21/2023
Descriptive Narrative:	<p>The Enhanced Save A Line II Promotion will end December 20, 2023. The Enhanced Save A Line III Promotion will be offered starting on December 21, 2023, and will end on December 20, 2024.</p> <p>Enhanced Save A Line II Promotion – Ends December 20, 2023 This promotion is available to existing AT&T business customers in AT&T Louisiana who are not on a voice package term plan or who transfer lines from a current term plan agreement to a new eligible agreement with a term equal to or greater than the time remaining on their current agreement, who indicate a desire to disconnect their local exchange access lines then reconsider and keep their lines. Customers must subscribe these lines to a new AT&T Business Local Calling agreement for at least a 1-year term. These customers will receive a \$6.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a \$12.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers must agree to subscribe all their lines to AT&T Business Local Calling in order to receive the credit.</p> <p>Enhanced Save A Line III Promotion – Starts December 21, 2023 Eligible business customers who commit to (or renew their term contract) for at least a 1-year agreement on AT&T Business Local Calling (BLC) 19 lines or less, either Option A or Option B, will receive a \$40.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. The credit will not exceed \$9,120 total per customer for 12 months. Customers must agree to subscribe all their lines to BLC in order to receive the credit. Eligible customers are existing customers who are not on a term plan or those that have a BLC 19 lines term plan who indicate a desire to disconnect their access lines then reconsider and keep their access lines. The promotion is only available to the customer once during a 12-month term plan. All other terms and conditions applicable to AT&T Business Local Calling will apply. This promotion cannot be combined with any other promotional offers for access lines.</p>